



# Company Profile

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## ABOUT Us.

*“A man who stops advertising to save money is like a man who stops the clock to save time.”*

*Henry Ford*

### **Platinum Corporate Media & Advertising**

is your preferred integrated marketing agency offering Digital Marketing and Corporate Branding solutions. We have extensive experience in the industry spanning over 10 years and have the in-house expertise to build your brand.

We offer cutting edge business growth solutions by understanding the unique needs of each business and providing data driven insights. We are committed to helping our clients achieve their business growth objectives by increasing revenue, customer retention and engagement.

We believe in building long term mutually beneficial relationships and value addition to all our clients and offering a reliable and timely customer experience.

Our **VISION** is to be the leading provider of Digital Marketing and Corporate Branding solutions in sub-saharan Africa.

Our **MISSION** is to provide expert knowledge and data driven solutions with a view to help our clients grow their sales volumes, strengthen the brand identity and ultimately grow their business.

Get in touch with us today, we look forward to welcoming you to the Platinum experience.



# WHAT WE DO.

## DIGITAL MARKETING

We provide high quality and cost effective online marketing solutions and services for all types of business, whether big or small. We have a strong focus on engaging audiences and creating a holistic and consistent digital experience.

Digital Marketing can be overwhelming, let us help you create a digital strategy, which is an important foundation of any successful digital marketing plan, and implement it to achieve your goals and gain more traffic, leads and business.



We are driven by the latest trends, techniques, data driven insights and effective online marketing strategies, web design, content creation and social media campaigns. Our online marketing services provide you with measurable and accurate metrics to quantify your progress and give you valuable insights into your digital marketing activities.



# CORPORATE BRANDINING.

## GRAPHIC DESIGN



We have a full modern in-house graphic design studio to help you come up with the most creative campaigns from concept to finish.

We have the expertise to produce high quality content for digital and print media to bring your products and service offerings to life.

No job is too small or too big.

## Corporate Identity Development

Your Corporate Identity is your business' unique identity which should make it distinguishable and easily recognizable. This is how your business presents itself to the outside world. A great brand inspires confidence and trust in customers.



We give your business this unique DNA by using symbols ,colors and text which are the building blocks of your brand.

We design high impact and unique logo designs to give your brand the edge and also provide you with a comprehensive Corporate Identity Manual for application on stationery, packaging, uniforms, merchandise, brochures and online campaigns.





## CORPORATE WEAR & PPE

From budget-friendly giveaways and everyday essentials to apparel that's designed to show off team colours, there is a look and feel that is perfect for all.

We have trendy and high impact styles fully customizable with your logo to give you a distinct brand identity and high level of professionalism. We have a wide range of styles and colours backed up by sizeable stock holding.

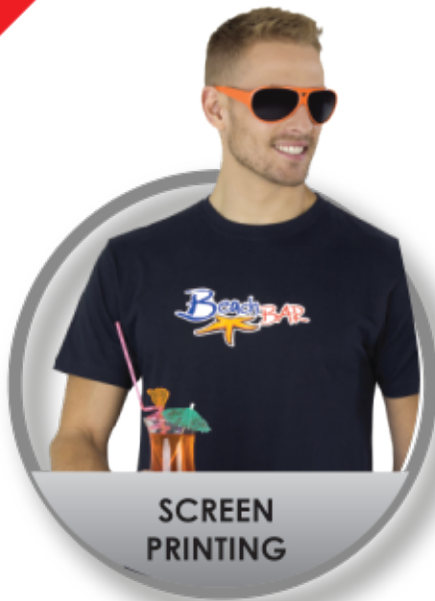


## CORPORATE GIFTS

The essence of promotional gifts and business giveaways is to make your mark on customers.

A well branded product carries your unique logo or brand message which helps increase brand recognition, increase business value, generates new customers, improves employee pride & satisfaction and creates trust in the market place.

# CUSTOM BRANDING



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